



INNOVATION AT YOUR FINGERTIPS
DAILY UPDATED INFORMATION ON THE MOFIS® MEDIA.MIP

INNOVATION AT YOUR FINGERTIPS

DAILY UPDATED INFORMATION IN YOUR PUBLIC TRANSPORT SYSTEM



Our clear goal is to work with you to make local public transport more attractive. To do so, BBR has developed an innovative station information system. Digital, barrier-free and forward-looking: MOFIS@MEDIA.MIP.

MOFIS@MEDIA.MIP is modular in construction, and the flexibly designed menu system works by means of touchscreen and enables the information desired to be intuitively called up with fast availability: in digital form, in several languages and with zoom functions.

One single MOFIS@MEDIA.MIP can display announcements, dynamic passenger information and individual timetable information. Links to existing apps and functions such as „Rent a Bike“, „Rent a Car“, „Call a Taxi“ or similar services could be easily integrated.

Suitable for outdoor use, in constant operation (24h/7d) with vandalism protection and AR coated laminated safety glass, the MIP can also be used in direct sunlight. The contents are displayed in the browser. Thanks to the new vertical format, the interactive area can be easily reached, and it is easy to use even for children and people in wheelchairs.

Your added value comprises the many function modules which you can put together according to your requirements or build in at a later date.

Dienstag 09.09.2014		14:07 Uhr	
Linie	Richtung	Abfahrt	Zeit
5	Reichenspergerplatz	Gleis 1	sofort
5	Sparkasse am Butzweilerhof	Gleis 2	2 Min
18	Thielenbruch	Gleis 1	3 Min
16	Niehl Sebastianstraße	Gleis 1	4 Min
16	Bonn/Bad Godesberg	Gleis 2	8 Min

ovatives Haltestellen-Auskunftssystem MIP im Hochformat. ++

Hotelauskunft



Software module „Hotel information“



Connection information
with walkway and fare

MODULES

Digital, Up-to-Date Announcements

Experience frequently shows that paper announcements hung up on noticeboards are printed too small, hard to read, unclear and often out-of-date. The „Digital, up-to-date announcements“ module solves this problem for you, and leaves you ideally equipped for the future – brilliant Full HD display, multi-lingual and right up to date. The zoom function makes it easy even for the visually impaired to read complex information and timetables.

Timetable Information

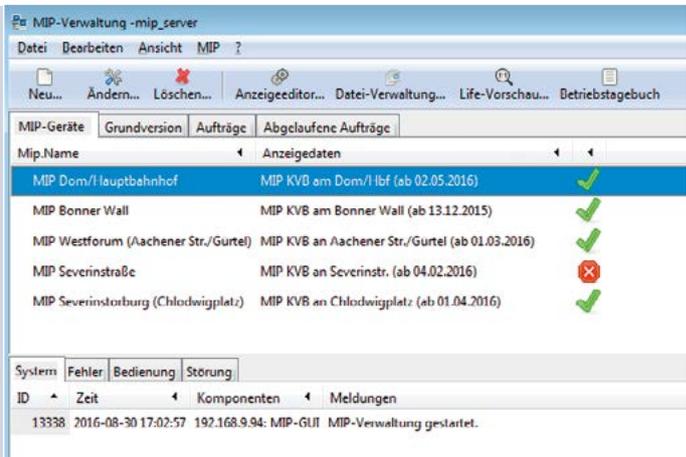
One innovation in local public transport is individual timetable information on platforms. This module gives passengers customised travel information with prices and including walking distances. QR codes enable the information to be transferred to your smartphone, remaining available during the journey. Securing your connection during your journey with „On Board“ and combining the information with the e-ticketing facility of a transport company, represent further options.

Dynamic Passenger Information System (DFI)

This module offers your passengers a real-time service with exact departure forecasts for individual lines. Thanks to the use of its vertical format, the DFI is permanently visible even during operation. A „Text to Speech“ function even enables the DFI to be spoken at the touch of a button.



Information „to go“



MOFIS®MIP Server

Indoor direction for complex buildings



MOFIS®MIP Server

The MOFIS®MIP server supplies the individual devices with static content from a central location directly or fully automatically time-controlled, on the basis of a planned tree structure. The administration and planning for the devices also contain a screen with a live preview including a monitoring function for each individual unit. Correct data transmission, the contents displayed and the online status are all monitored. Even if the connection fails, the static contents remain available on the screen. The archiving performed by the MIP server allows information on what content was displayed by a unit at what time to be clearly tracked.

Dynamic Navigation

It is often hard to find your bearings in complex buildings such as railway stations, airports, universities, hospitals and shopping centres with their various levels, lifts, escalators etc. Classic navigation systems cannot be used yet inside buildings. That is why the „Dynamic Navigation“ module enables visitors to reach pre-defined „points of interest“ (POI) by means of a „point-to-point connection“. All POIs are digitally stored. For example, if a customer in a shopping centre clicks on the shop he is looking for (POI), up-to-date information and the route to the shop are displayed. An animated 3D video shows the way to the destination in a simulated flight and can be played on a smartphone via a QR code while you are on your way.

Station information for
the handicapped



Ansicht senken

AREAS OF APPLICATION

Station Information System for Local Public Transport

It is our clear goal to make local public transport more attractive by means of innovative solutions in order to increase the number of passengers carried by the transport companies. Passengers also have higher expectations. We have found an answer to the problem.

With MOFIS@MEDIA.MIP you can offer your passengers:

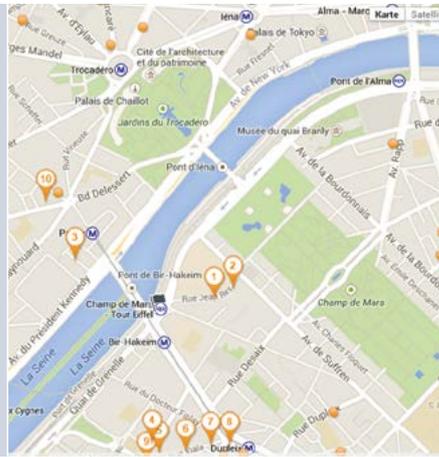
- Announcements and network timetables (target data) as well as pricing information
- Up-to-date and direct timetable information
- Special information, operational changes and information on faults
- Dynamic passenger information (DFI actual data) in visual and acoustic form with „Text to Speech“
- Dynamic navigation in stations and intermediate levels
- Self-promotion and videos

with one single device.

There is significant potential for savings, particularly in local public transport, because there is no further need to manually change all the information hanging up in separate locations.



The integration of hotel and time table information in your desired language



Tourist Information, City Events and Hotel Information

A typical scene can regularly be observed during fairs, city events or other major gatherings: tourists, visitors and business people gesticulate with their mobiles, rush to information desks or ask passers-by on the street how to get to their destination, which line goes there and when the next train leaves. The same applies to hotels or other sights (POIs). Language barriers exacerbate the problem.

MOFIS@MEDIA.MIP has the answer. Digital information for tourists, on sights and hotels, updated daily. On request, a link can be made to local public transport connections with price information, ensuring that guests and visitors are satisfied. There is also an option to get travel information to the hotel you have booked, directly from the station you are at. Annoying searches and language barriers simply no longer apply as contents can be called up in different languages. Smartphone compatibility completes a unified information package.

Multi-language information



*MOFIS@MEDIA.MIP increases
customer satisfaction*



Customer Information and Information Points for Staff

Digital customer information points in and in front of public buildings and shopping centres offer you sustained benefits and can be sited to attract attention. Corporate groups and companies wanting to inform staff without PCs of operational events, are ideally equipped for the future if they use MIP. The visualisation of work processes and steps to be performed also contributes to the achievement of daily targets. Its intuitive use as well as multilingual content with zoom function make the MIP especially attractive. The navigation function can also be a major benefit on large factory sites with different security levels. Equipped with digital site maps, the employee quickly receives the information he needs on site to get quickly and precisely from „office A to office B“ or to the meeting room. This systematically saves effective working time.

With daily updates, good legibility, brilliant colours in full HD as well as its refined design, MOFIS@MEDIA.MIP provides a forward-looking, unified station information system.

And in the process you remain flexible as our solution grows with your requirements. Select the modules that fit your needs. On request we can also develop further solutions customised to meet your application.

*Together with you, we are making local
public transport more attractive.*





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